

# TidalHealth Volunteers

## Informed Volunteer Consent to Photograph & Record

Photographs, video, film, and audio play an important role in TidalHealth's ability to share its story and provide education to its patients, staff and community. This document provides TidalHealth informed consent to use photographs and other recordings completed while volunteering with TidalHealth for the purpose of marketing, advertising, press, public relations, event promotion or educational purposes.

If at any time, now or in the future, you wish to withdraw this consent, you have the right to do so. Choosing not to participate with photographs or recordings will not affect your ability to volunteer with TidalHealth in any way. This consent has no term limit and remains in effect unless rescinded by the volunteer in writing. To rescind consent, submit your request in writing to:

**TidalHealth, c/o Strategic Communications; 100 E. Carroll St., Salisbury, MD 21801**

### Consent Type: Open Publication

I understand that images, videography, film or audio captured by TidalHealth during my time as a volunteer may be used at any time for any of the following purposes:

- Publicly accessible and shareable online platforms including websites, online news channels, email distributions or other social media channels.
- Publication in or by a newspaper, news journal or educational books or journals.
- Marketing and educational publications and materials including as part of a display, brochure, leaflet, or other collateral material produced by or for TidalHealth.
- Other Strategic Communications purposes.

Recordings involving any volunteers will be transparent and performed only with advance notice to the volunteer. This consent has no expiration unless a formal request to rescind consent is received in writing.

Name of volunteer giving consent (print): \_\_\_\_\_ Date: \_\_\_\_\_

Signature of volunteer giving consent: \_\_\_\_\_

TidalHealth Representative: *Kelly Novak* \_\_\_\_\_

Date: \_\_\_\_\_ Notes: \_\_\_\_\_ *TidalHealth Volunteer*: \_\_\_\_\_

nature of volunteer giving consent: \_\_\_\_\_